



BN Media's Latin American Reach

- **5.3 million** combined monthly visitors
- **7.4 million** combined monthly pageviews

**source: Google Analytics, August 2019*

51m

social media
network

42k

opt-in email
subscribers

Dios Es Bueno on Beliefnet

Beliefnet partners with Dios es Bueno to serve culturally relevant, faith-based, inspirational content to a Hispanic audience on the Beliefnet website. This Spanish language content covers key areas such as faith, family, marriage, entertainment, and health and wellness. **Dios es Bueno offers a unique and loyal community that can't be found elsewhere.**

800k monthly visitors | 1.4m monthly pageviews

**Source: Google Analytics, August 2019*



Dios Es Bueno

Audience Snapshot

Faith and family-oriented group of Spanish speaking users actively seeking resources to grow their faith, strengthen their families, and inspiration for becoming the best version of themselves possible.



25-34 yrs old



35-44 yrs old



45-54 yrs old



55-64 yrs old



- 74% Female
- 26% Male

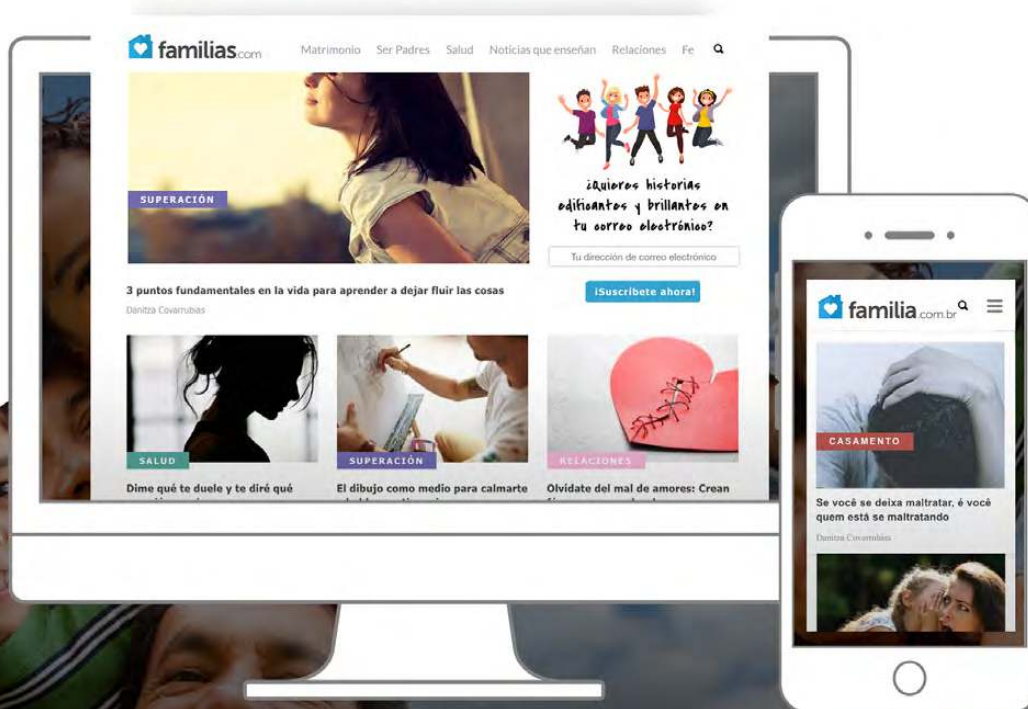
Source: Google Analytics, August 2019

Familias

At Familias.com, BN Media's dedicated Spanish language website, and Familia.com.br, BN Media's Portuguese language website, we believe that enriching the mind, body and spirit of the family unit makes for a better world. **By strengthening the family core, individuals are better equipped to rise to today's challenges and make value-based decisions.**

4.5m monthly visitors | **6m monthly pageviews**

**Source: Google Analytics, August 2019*



Familias

Audience Snapshot

Family-oriented group of Spanish and Portuguese speaking users actively seeking support in the form of relationship advice, parenting tips, family fun activities, family food ideas, and more.



25-34 yrs old



35-44 yrs old



45-54 yrs old



55-64 yrs old



• 76% Female
• 24% Male

Source: Google Analytics, August 2019